



**Rootspring Studios**  
 5140 N Union Blvd.  
 Suite 201  
 Colorado Springs CO 80918  
 U.S.A

**ESTIMATE**

**Estimate# EST-799**

<b>Bill To</b>
SocialSEO

Date	Reference#
12/08/16	Bella Giardino Estimate

Item	Description	Qty	Rate	Amount
Theme-Based Website Development	<p>Using Wordpress as a Content Management System, both client and Rootspring will research and decide on an appropriate theme to be used for the Bella Giardino Website website.</p> <p>A theme will be chosen with the following key objectives:</p> <ul style="list-style-type: none"> <li>- Responsive Web Design (for mobile and tablet viewing)</li> <li>- Ease of navigation</li> <li>- Content Management Flexibility</li> <li>- Multimedia Blog</li> </ul> <p>Rootspring will install this new theme, re-create the sitemap and transfer all existing content. In addition to this, Rootspring will:</p> <ul style="list-style-type: none"> <li>- Import existing Blog with categories and images</li> <li>- Install any third-party plugins to enhance content, SEO management and ease-of use</li> <li>- Manage and create new portfolio pages</li> <li>- Integrate links to social media</li> <li>- Install and configure Website Security Monitoring and Backup Software</li> </ul> <p>Price includes the full licensing fee for the theme and a stock photo budget up to \$50.</p>	1.00	2,700.00	2,700.00

Thank you for this opportunity to bid on your project!

Sub Total 2,700.00

**Total** \$2,700.00

**Terms & Conditions**

50% Deposit on the items listed about is required before this job is to be added to the Rootspring Studios Schedule. Please contact if other arrangements need to be made.

Final project and balance will be invoiced Net 30. All printed or product-based orders will be COD.